



AMCP 2021 – A Successful Week!

Thank you again for participating in AMCP 2021. We are proud to announce incredible numbers:

- More than 2,100 registrants attended!
- Almost 300,000 individual page views, 2,950 public conversations, and nearly 4,500 private conversations.
- And exhibit metrics include 11,000 unique exhibit visitors, 8,600 file views, nearly 500 Talk Now conversations, and an average of 45 visitors per exhibitor.

Quick Exhibit Survey Sent to Primary Contacts

Feel free to email any additional comments and feedback directly to llarson@amcp.org.

Download Leads and Visits Demographics

Access your exhibit statistics by clicking “**Manage**” and download demographics. “**Leads**” shows email addresses for attendees who requested information and/or left their business card and “**Visits**” shows partial demographics for attendees who visited the page.

Virtual Exhibits Hosted on AMCP 2021 for One Year

The AMCP 2021 virtual platform will be accessible to all registered attendees until April 16, 2022. Participants can still interact, message, and request exhibit information but there won't be 'live' Expo hours or the ability to Talk Now. Nexus 2020 Virtual experienced activity the week or two after the event but not much more activity after that.

If you would like your virtual exhibit disabled, please email [Laura Larson](mailto:Laura.Larson@amcp.org) and she will make sure you've downloaded all visits and lead information before turning your exhibit off and removing your company from the Expo listing.

AMCP Nexus 2021

AMCP is currently planning for AMCP Nexus to be live in Denver, Oct. 19-21 and we are exploring hybrid options for those who can't attend in person.

Registration opens mid-July. Stay tuned for the opening date.

Look for an exhibit and sponsor information email in mid-to-late May.

Please [contact me](#) if you have questions.

It was wonderful working with you and thank you again for your support,

Laura K. Larson, CEM

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